

# Join us for an exclusive MKS pre-event with Align Technology, Inc.



The MKS pre-event with Align Technology, Inc. is a one-day program prior to the MKS forum for orthodontists. This unique pre-event is comprised of industry leading orthodontists, industry experts, and Align Technology executives as your speakers to help you navigate the many possibilities of digital practice integration. This includes capturing consumer demand, workflow efficiencies that can impact your practice growth, and benefits of providing an excellent patient experience to teens and growing children with Invisalign® treatment.



Frank Quinn



Kamal Bhandal



Michelle Shimmin



Dr. Dovi Prero



Dr. Tom Hartsock



Chris Bentson



Dr. Donna Galante

**Location:**  
Hilton Anatole  
2201 N Stemmons Frwy  
Dallas, TX 75207

**Course hours:**  
Thursday, October 24th, 2019  
Registration: 8:30am-9:00am  
Program: 9:00am-3:30pm  
(lunch provided)

**Registration fee:** Register now for \$99  
\$199 original course fee.

**+ Register at:**  
[bit.ly/2019AlignPreMKSEvent](https://bit.ly/2019AlignPreMKSEvent)



## Event Agenda

8:30am-9:00am: **Registration**

9:00am-9:30am: **Welcome and introductions**

Frank Quinn, Vice President Americas Marketing & Business Innovation

9:30am-10:30am: **How Align drives consumer demand to your practice**

Kamal Bhandal, Sr. Director Consumer Marketing

Michelle Shimmin, Owner of Shimmin Consulting

10:30am-11:30am: **iTero®: The first step to consumer conversion**

Dr. Dovi Prero

11:30am: **Break for Lunch**

12:30pm-2:00pm: **Teen and growing patient opportunities in your digital practice and how to successfully make the transition to treat them**

Dr. Tom Hartsock and Chris Bentson, Partner at Bentson Cople & Associates

2:00pm-3:00pm: **Expanding orthodontic care with Invisalign® First and Invisalign treatment with mandibular advancement**

Dr. Donna Galante

3:00pm-3:30pm: **New Invisalign products and closing remarks**



Disclaimers: Clinical training provided by guest speakers reflects their own views and not necessarily those of Align Technology, Inc. Cancellation Policy-Should you need to cancel your participation, please contact us at (888) 729-3640. Cancellations must be made by 10:00AM PT, seven calendar days prior to course to avoid a cancellation fee.  
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